



## **We are looking for a HomeStyles Social Media Ambassador!**

### **What will the ambassador do?**

- Be available from March 9-12, 2023, for the HomeStyles Home Show
- Create Instagram and Facebook stories live from the event
- Hold contests (Ex: Follow and then tag HomeStyles in your personal stories live at the show to be entered to win a prize!)
- Serve as one of the points of contact during the four-day show
- Keep the audience updated with current information
- Feature select exhibitors through stories and reels

### **What qualities does the ambassador need to have?**

- Must be 18+ and a legal resident of Canada
- Social media savvy
- Excellent communication skills
- Energetic personality
- Graphic design skills considered an asset
- Professionalism

### **What are the benefits?**

- You will be paid for your work at the four-day event!
- Be the face of the HomeStyles Home Show
- Communicate your thoughts to the Saskatoon community
- Boost your own personal social media presence

### **Will I receive training?**

- Yes! After the official contract is signed you will receive training from the Saskatoon & Region Home Builders' Association team (the company that puts on the show!)



## How do I enter?

Send us a DM on Instagram or Facebook Messenger discussing:

- Your social media experience including your social media pages or any company social media pages you have posted on
- Any fun ideas you have for the position
- Why you think you would make a good ambassador
- A 15-second video of you telling us your favourite thing about HomeStyles Home Show or trade shows in general



@homestyleshomeshow



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## For More Information, Contact:

Kirsten Szwydky

Marketing & Communications Coordinator

Saskatoon & Region Home Builders' Association

#17 - 102 Cope Crescent, Saskatoon, SK S7T 0X2

[marketing@saskatoonhomebuilders.com](mailto:marketing@saskatoonhomebuilders.com)

306-955-5188